



December 1, 2008 - CatholicTV® Launches New Website

Weekly Mass from Basilica of the Sacred Heart at the University of Notre Dame To Air on CatholicTV®

Watertown, MA (December 1, 2008) – CatholicTV launched a new website, appropriately dubbed “Your Catholic Broadband Network.” The site (www.CatholicTV.com) is an amazing collection of the video archives of the station along with a live Flash video stream powered by Internap and an array of the best of Catholic blogs, podcasts and “viewer-generated” video. The station also announced a new partnership with the University of Notre Dame for airing weekly Mass from the Basilica of the Sacred Heart.

“We are thrilled to be able to bring this new and more powerful website to life for the Catholic faithful,” said Rev. Robert P. Reed, Director of CatholicTV, “We are committed to bringing Christ’s loving presence into as many homes as possible, and this new website will be a great asset in that effort.”

In addition, a new monthly schedule will be provided in the station’s free magazine, “The CatholicTV Monthly” with frequent updates and new programmatic additions. Some of those additions are a collection of sixteen Rosaries recorded around the nation. From the Cathedral of the Holy Cross in Boston to the Cathedral of Our Lady of the Angels in Los Angeles to the Basilica of the Sacred Heart at Notre Dame to the glory of a New England autumn, these new HD Rosaries will greatly enhance the prayer life of the CatholicTV audience.

And CatholicTV’s presence is growing across this nation. Just this past Sunday, the first Sunday of Advent, weekly Mass began airing from the Basilica of the Sacred Heart at the University of Notre Dame at 10 a.m. Sundays (ET). The Mass from Notre Dame is also streamed live and archived online at CatholicTV.com.

“We are pleased to partner with CatholicTV to provide the 10:00 a.m. Mass from the Basilica of the Sacred Heart at Notre Dame each Sunday morning. CatholicTV has strong East coast distribution and a strategy for growing its cable audience on a nationwide scale. We are firmly committed to bringing quality Catholic liturgies to a national and global audience,” said Rev. Richard V. Warner, C.S.C., director of Campus Ministry.

Notre Dame broadcast Mass from the Basilica on the Hallmark Channel from 2002 until June 2008, and also on DIRECTV in 2007. The Basilica staff has received thousands of enthusiastic and appreciative letters and messages from viewers across the country since June requesting that television carriage continue for the Mass. Many viewers are unable to attend Mass at their local parish for physical reasons and others tell of how Notre Dame’s Mass enriches the experience of their local parish liturgy.

CatholicTV provides 24-hour Catholic television and Internet programming. Launched in 1955, CatholicTV is one of the oldest Catholic television broadcasters in the U.S. and was the first full-time Catholic television station in the world employing a general entertainment format along with the daily and Sunday Mass. In 2007, the network began broadcasting from its new studios in Watertown, Massachusetts. Father Robert Reed, a priest of the Archdiocese of Boston, is the Director of CatholicTV. More information can be found at www.CatholicTV.com.